



General Certificate of Secondary Education
2024

Centre Number

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Candidate Number

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Leisure, Travel and Tourism

Unit 1

Understanding the
Leisure, Travel and
Tourism Industry



[GLE11]

GLE11

TUESDAY 21 MAY, AFTERNOON

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

You must answer the questions in the spaces provided.

Do not write outside the boxed area on each page or on blank pages.

Complete in black ink only. **Do not write with a gel pen.**

Answer **all five** questions.

You are provided with an insert for use with Question 3.

Do not write your answers on this insert.

INFORMATION FOR CANDIDATES

The total mark for this paper is **100**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

Quality of written communication will be assessed in questions **2(c)**, **3(c)** and **5(c)**.



1 Fig.1 shows different types of leisure, travel and tourism destinations.

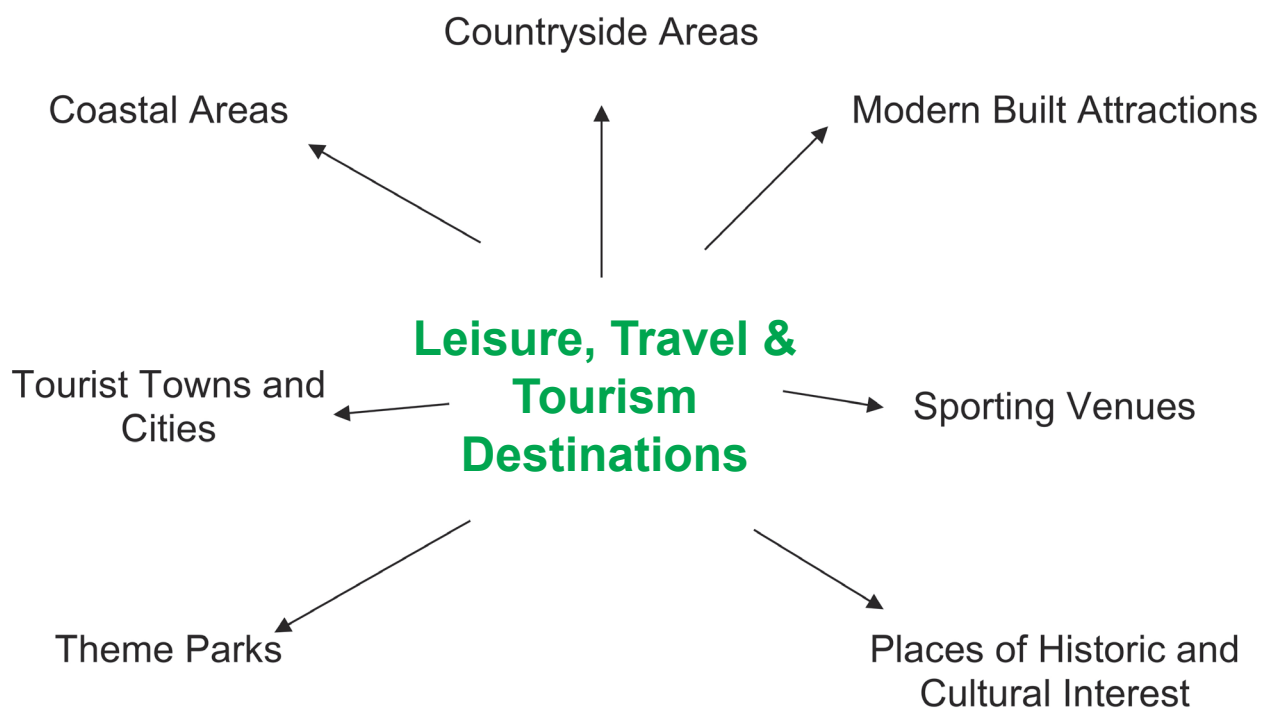


Fig. 1

(a) Use the information provided in Fig. 1 to complete the table below.

Each type of destination should be used only once.

Destination	Type of destination
Wembley Stadium	
Belfast	
Titanic Belfast	
Mourne Mountains	
Alton Towers	
Carrickfergus Castle	
Downhill Strand	

[7]



(b) Define the term **tourism**.

[2]

(c) One type of tourism is **outbound**. Identify **two** other types of tourism.

1. _____

2. _____ [2]

[Turn over



(d) Cost and accessibility are major factors in the appeal of a destination.

(i) Identify and describe **two** other features that make a destination appealing to tourists.

Feature 1

Feature 2

[6]



2

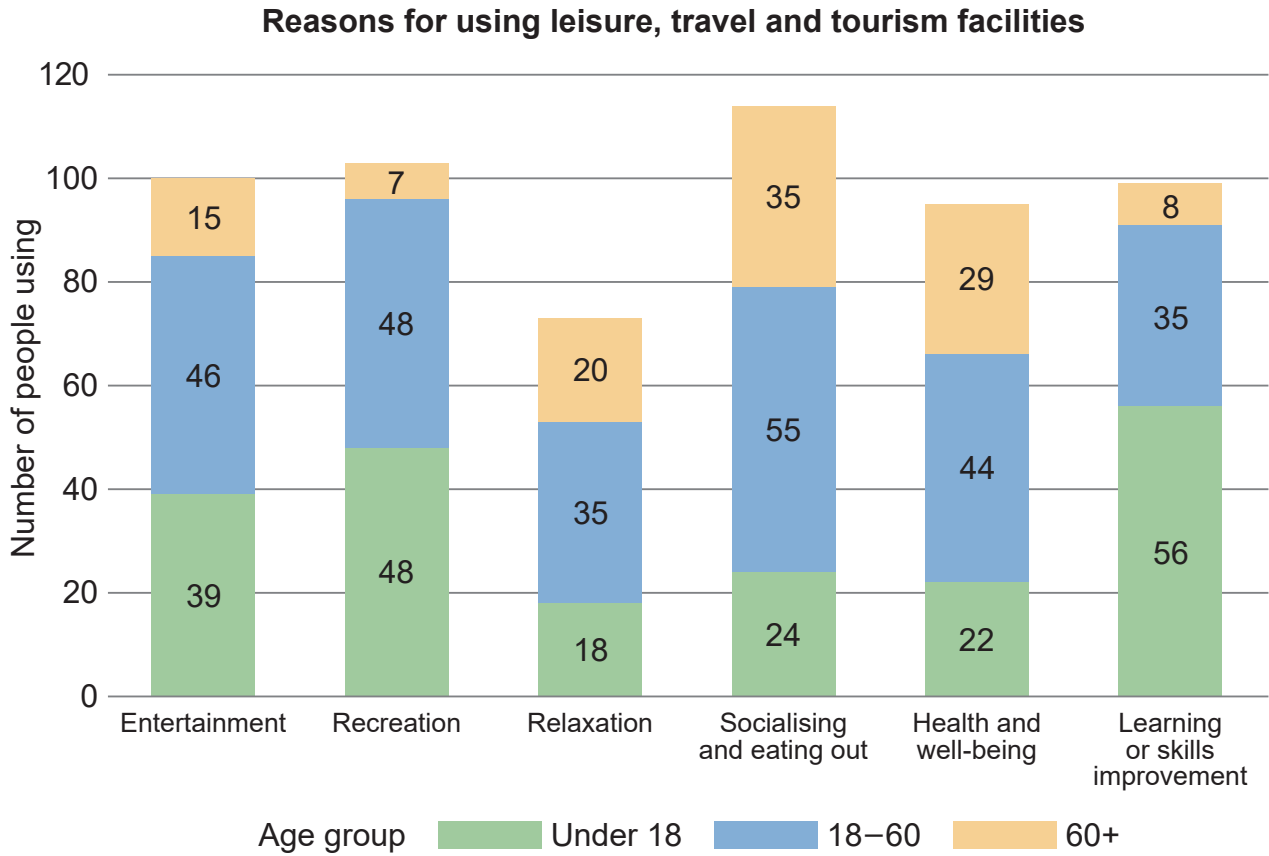


Fig. 2

(a) Study Fig. 2 before answering the following questions.

(i) Which reason is most popular overall?

_____ [1]

(ii) Which reason is least popular overall?

_____ [1]

(iii) Which reason appeals most to the under 18 group?

_____ [1]



(iv) After socialising and eating out, which reason appeals most to the 18–60 group?

_____ [1]

(v) Which reason appeals most to the 60+ group?

_____ [1]

(b) Identify and explain **two benefits** of people using health and well-being facilities.

Benefit 1

Benefit 2

_____ [6]

[Turn over



3 The Titanic Belfast is a museum reflecting the growth of Belfast and the building of the RMS *Titanic*.

(a) Other than museums, identify **two** other arts and entertainment facilities.

1. _____

2. _____ [2]

Study the **insert**, which is a visitor ticket issued by the Titanic Belfast.

Answer the following questions.

(b) The Titanic Belfast only accepts pre-booked online tickets.

Using the information provided by the insert:

(i) Where do visitors go upon arrival?

_____ [1]

(ii) How long before their booked time slot must they arrive?

_____ [1]

(iii) The ticket also includes entry to the SS *Nomadic*. For how long is the SS *Nomadic* entry ticket valid?

_____ [1]

(iv) What must be checked before the family can make their visit to the SS *Nomadic*?

_____ [1]

[Turn over



(v) Describe **one** advantage and **one** disadvantage of online tickets to a visitor.

Advantage

Disadvantage

[6]



Types of holiday			
A	All-inclusive package	E	Cruise
B	Adventure	F	Short break
C	Independent	G	Fly-drive
D	Camping/caravanning		

Fig. 3

(a) Study Fig. 3 which shows different types of holiday.

Match the definitions to the correct types of holiday by inserting the correct **letter**.

Each letter should be used only once.

Definition	Type of holiday
A holiday which involves the traveller putting together their own itinerary and purchasing their own accommodation and transportation.	
A holiday which involves a stimulating experience.	
A holiday combining a charter or scheduled flight with car hire.	
A holiday which includes flights, transfers, accommodation, food, drinks, snacks, entertainment and the services of a resort representative.	
A holiday aboard a ship, visiting several destinations.	
A holiday which involves the traveller bringing their own accommodation, staying at one or more destinations.	
A holiday lasting up to four days, usually taken in addition to a main holiday.	

[7]



(b) Describe a **staycation** holiday.

[2]



(c) Discuss how the following have influenced changes in the leisure, travel and tourism industries.

Technology and Communication

[3]

Changing levels of affluence

[3]

The influence of media

[3]





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(Questions continue overleaf)

[Turn over





Fig. 4

(a) Use the organisations in Fig. 4 to complete the table below.

Each organisation should be used only once.

Component	Organisation
Countryside recreation	
Arts and entertainment	
Home-based leisure	
Tourist information and guiding services	
Natural attraction	
Accommodation	

[6]



(b) There are **three** main types of leisure, travel and tourism organisations. The type of organisation depends on its aims and objectives.

Describe how the following types have different **aims** and **objectives**, and identify a **named** example for each sector.

Public

[2]

Example

[1]

Private

[2]

Example

[1]

Voluntary

[2]

Example

[1]

[Turn over





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For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	

Total Marks	
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Examiner Number

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14162/4



20GLE1120



Rewarding Learning

General Certificate of Secondary Education

2024

Leisure, Travel and Tourism

Unit 1: Understanding the Leisure,
Travel and Tourism Industry

[GLE11]

TUESDAY 21 MAY, AFTERNOON

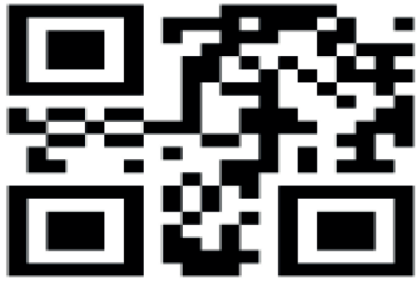
INSERT

For use with question 3

Thank you for booking tickets to Titanic Belfast!

[View or Print Your Ticket Here](#)

Upon arrival at Titanic Belfast please present your online ticket at the Titanic Experience Entrance in the Atrium.



Ref: P1F9V7509160

Date: 30 August 2022 Timeslot: 14:10

Tickets: 4 x Family (2A 2C)

Order Number: 5910791

T&Cs:

Please arrive at least 10 minutes before your booked time slot to ensure prompt entry.

Please note tickets are not exchangeable or refundable. Should you have an enquiry about your booking please contact our Welcome Team on +44 (0)28 9076 6386 or via welcome@titanicbelfast.com, quoting your collection reference number.

By purchasing a ticket you agree to our Terms and Conditions which can be seen at www.titanicbelfast.com/terms





FIND YOUR WAY AROUND THE STORY...

Our one-way themed route throughout the experience will keep you on track, but if you'd like a little more guidance on what's not to miss, take a look at our visitor map!

View the map at
TITANICBELFAST.COM/MAP





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